



# BACHELOR OF ECONOMICS & MANAGEMENT, MAJOR IN MANAGEMENT

## Overview

The Bachelor of Economics & Management is a 3-year French-Egyptian program offered in partnership with Nantes University, available in both English and French. Graduates can pursue master's degrees in France or Europe, or a Master's in Banking and Finance at UFE in Egypt. This program provides essential knowledge to understand global and national economies and manage businesses. Students earn a French national bachelor's degree after completing a total of 180 European Credit Transfer and Accumulation System (ECTS). The curriculum covers core principles of economics and management, along with tools in Accounting, Information Systems, Marketing, Organizational Management, and Human Resources.

## WHY STUDY ECONOMICS & MANAGEMENT?

- A 3-year international bachelor's degree from Nantes University's School of Management recognized in Egypt.
- Up to five students may have the opportunity to spend a year at Nantes University in France, based on their French proficiency and a co-selection process.
- Learn the principles of Management and Economics in one program, providing dual competence.
- Highly qualified Egyptian and foreign academic staff and visiting professors from Nantes University.
- Graduates can pursue a career in business, finance, or marketing.



Program duration	3 years
European Credits (ECTS)	180
French Partner University	Nantes University
Faculty within UFE	Management and Information Systems

## POSSIBLE CAREER PATHS:

- Finance
- Accounting
- Marketing
- HR
- Logistics
- Banking

# PROGRAM CONTENTS:

## SEMESTER 1

- Introduction to Economic Analysis
- Introduction to Management Science
- International Economic Systems and Institutions
- Introduction to Law
- Language 1
- Mathematics 1 for Business and Economics
- Mathematics 2 (optional)
- Language 2
- Sport (optional)
- Associative action (optional)

## SEMESTER 2

- Macroeconomics 1
- Microeconomics 1
- General Accounting 1
- Statistics for Economics-Management 1
- Economic History
- Language 1
- Language 2
- Sport (optional)
- Associative action (optional)

## SEMESTER 3

- Microeconomics 2
- European Economy
- Organization and HR
- General Accounting 2
- Labor Law
- Monetary and Banking Economics
- Financial Mathematics
- Mathematics 2 for Business and Economics
- Computer Science 1
- Language 1
- Language 2
- Sport (optional)
- Associative action

## SEMESTER 4

- Macroeconomics 2
- Economics of Organizations
- Statistics for Economics-Management 1
- Cost Accounting
- Strategy, Marketing and Information Systems
- Principles of Finance
- Professional project
- Language 1
- Computer Science 2
- Language 2
- Sport (optional)
- Associative action (optional)

## SEMESTER 5

- Financial Management
- Financial Markets
- Management Control
- Organization Theory
- Organization and HR 2
- Project Management
- Computer Science 3
- Language 1
- Language 2
- Corporate Law
- Professional mentoring
- Professional conference

## SEMESTER 6

- Language 1
- Language 2
- Economics for Business
- Economic Sociology
- Marketing Data Analysis
- Marketing
- Communication
- Operations Management
- Management Quantitative Techniques
- Professional project
- Internship
- Management simulation

