



**UNIVERSITÉ  
FRANÇAISE  
D'ÉGYPTÉ**

**Sorbonne  
Nouvelle**  
université des cultures



## BACHELOR OF APPLIED FOREIGN LANGUAGES

### Overview

The Bachelor of Applied Foreign Languages is a 3-year program, offered in partnership with Université Sorbonne Nouvelle. Graduates receive a French national diploma recognized in Egypt by the Supreme Council of Universities & can pursue a master's in France, Europe, or at UFE in Egypt, with French master's degrees like Languages, E-commerce and Communication or International and European Studies. The program develops language proficiency in French, English, and Arabic alongside professional applications in international trade, business, journalism, marketing, and specialized translation.



### WHY STUDY APPLIED FOREIGN LANGUAGES?

- Students are enrolled at Université Sorbonne Nouvelle from the first year.
- Open to French, English, and Arabic speakers, with optional language reinforcement courses and a preparatory year.
- Strong connections with the job market, including multinational companies and international organizations (e.g., UN, WHO, FAO).
- Graduates are well-prepared for careers in specialized translation, e-commerce, marketing, human resources, diplomacy, tourism, and journalism.
- Highly qualified Egyptian and foreign academic staff and visiting professors from Sorbonne Nouvelle University and other French universities (e.g. Université de Franche-Comté, Université Paris Cité and Nantes Université).
- Teaching methods emphasize key professional skills such as autonomy, project management, teamwork, critical thinking, and problem-solving.

<b>Program duration</b>	<b>3 years</b>
<b>European Credits (ECTS)</b>	<b>180</b>
<b>French Partner University</b>	<b>Université Sorbonne Nouvelle</b>
<b>Faculty within UFE</b>	<b>Applied Foreign Languages and Humanities</b>

### POSSIBLE CAREER PATHS:

-Product managers  
-Human resources managers  
-Brand managers

-Journalists  
-International translators (UN-NGO)  
-Marketing managers

# PROGRAM CONTENTS:

## SEMESTER 1

- Communication skills French
- French Grammar
- Communication skills English
- English Grammar
- Cultural identities of French-speaking countries
- Cultural identities of English-speaking countries
- Introduction to Economics 1
- General Culture
- Methodology of Academic Work
- UE LANSAD – Arabic Language

## SEMESTER 2

- French Grammar
- Communication skills French
- English Grammar
- Communication skills English
- Cultural identities of French-speaking countries
- Cultural identities of English-speaking countries
- Introduction to Economics 2
- Linguistics Syntax /Arabic
- Introduction to Law
- Digital Culture
- UE LANSAD or UE Pro

## SEMESTER 3

- Applied language French
- French Translation Practice
- Applied Language English
- English translation practice
- Institutions and political life of French -speaking countries
- Institutions and political life of English-speaking countries
- Monetary and Financial Economics 1
- Linguistic Enunciation
- Introduction to Contract Law
- LANSAD - Arabic Language
- Digital Culture

## SEMESTER 4

- Applied Language French
- French Language and Cultural Mediation
- Applied Language English
- English Language and cultural Mediation
- Institutions and political life of French-speaking countries
- Institutions and political life of English-speaking countries
- Monetary and Financial Economics 2
- Rhetoric and Argumentation
- Introduction to Labor Law
- LANSAD – Arabic Language
- Procedures, professions, and skills (DMC)

## SEMESTER 5

### COMMON CORE:

- Language of specialty French
- Applied Translation French
- Language of specialty English
- Applied Translation English
- Civilization of French-speaking countries
- Civilization of English-speaking countries
- International Trade Law
- European economics 1
- LANSAD – Arabic Language

### -MAJOR IN BUSINESS AND INTERNATIONAL COMMERCE

- Written and Professional Communication
- Economics Management
- Economy, Society & Culture of French-speaking countries
- Economy, Society & Culture of English-speaking countries

### -MAJOR IN SPECIALIZED TRANSLATION

- Specialized Translation French
- Specialized Translation English
- French Terminology & Lexicology
- English Terminology & Lexicology
- Linguistics, Lexical Morphology

## SEMESTER 6

### COMMON CORE:

- Language of specialty French
- Applied Translation French
- Language of specialty English
- Applied Translation English
- Civilization of French-speaking countries
- Civilization of English-speaking countries
- European Economics 2

- LANSAD – Arabic Language
- Internship & internship report

### MAJOR IN BUSINESS AND INTERNATIONAL COMMERCE

- Corporate Communication
- Corporate Economics
- Economy, Society, and Culture of French-speaking countries
- Economy, Society and Culture English-speaking countries

### MAJOR IN SPECIALIZED TRANSLATION

- French Specialized Translation
- English Specialized Translation
- French Terminology & Lexicology
- English Terminology & Lexicology
- Linguistic Semantics