



MASTER'S DEGREE IN APPLIED GLOBALIZATION MASTER'S YEAR 2

Overview

The "Applied Globalization" Master's program is a one-year international degree (level M2) offered in partnership with the Conservatoire National des Arts et Métiers (CNAM). Taught in French and English, this program trains experts capable of addressing the complex challenges of globalization through a triangular approach: State-Business-Civil Society.

WHY STUDY MASTER IN APPLIED GLOBALIZATION?

- Benefit from the expertise of international professors and practitioners.
- Develop operational skills in geopolitics, international business management, and multicultural strategy.
- Gain access to a global professional network (corporations, NGOs, public institutions).
- Pursue a PhD in France, Europe, or Egypt.



Program duration	1 year
European Credits (ECTS)	60
French Partner University	Le CNAM, Le Conservatoire national des arts et métiers
Faculty within UFE	Management and Information Systems
Degree type	French Master's degree, recognized by the 47 member countries of the Europe Council

POSSIBLE CAREER PATHS:

-Corporate leadership (export, international partnerships).
-Consulting (international strategy, CSR, supply chain).

-Think tanks and international organizations.
-Diplomacy and international journalism.
-Multicultural project management.

PROGRAM CONTENTS:

SEMESTER 1

Module 1: Foundations of Globalization I / Mandatory Courses

- International Contract Law (6 ECTS)
- Globalization in Practice (5 ECTS)
- Analysis of the International System (4 ECTS)

Module 2: Strategic Tools I / Choose 2 out of 3 Courses

- International Negotiation & Supply Chain (Elective) (4 ECTS)
- International Economic Relations (4 ECTS)

Module 3 : Foreign language (Choose One)

- Language (French or English, 6 ECTS)

SEMESTER 2

Module 4 : Foundations and tools of Globalization II

- Globalization in Practice (5 ECTS) (mandatory)
- Digital and AI Challenges (4 ECTS) (mandatory)
- Analysis of the International System (4 ECTS) (optional regarding module 2)

Module 5 : Research or internship / Methodology

- Research Thesis or Applied Project (16 ECTS)
- Methodological Support (6 ECTS)

ADMISSIONS CONDITIONS:

- Degree required:** Bachelor's +4 (Master's Year 1 level) in law, economics, management, or related fields.
- Experience:** 2-3 years of international professional experience preferred.
- Languages:** B1 in French/English at entry (B2 expected upon completion).
- Selection process:** Application review + possible interview. Limited to 16 spots.
- Tuition (2025-2026):** 156,000 EGP (UFE registration fees).

TEACHING METHODOLOGY:

- Practical approach:** Case studies, real-world professional insights.
- Multicultural focus:** Collaboration with teams in China, Ivory Coast, and Bulgaria.
- Faculty highlights:**
 - **Karim Medjad** (CNAM, international development specialist, Paris).
 - **Emmanuelle Meyer** (Foreign Trade Advisor, supply chain expert, Paris).
 - **Henri-Éli Monceau** (Ambassador, OIF/UN, Geneva).
 - **Taimour Mostafa-Kamal** (President, Egyptian Francophone Jurists Association; member of the Académie des Sciences d'Outre-Mer, Paris/Cairo).
 - **Hassan Abdelhamid** (Professor, Ain Shams University, Cairo).
 - **Laurent Sermet** (Vice President, French University of Egypt, Cairo).
- **Format:** Hybrid (on-site/remote), 400 hours/year.

