



UNIVERSITÉ
FRANÇAISE
D'ÉGYPTÉ



PANTHÉON SORBONNE
UNIVERSITÉ PARIS 1

INSTITUT DE RECHERCHE ET D'ÉTUDES
SUPÉRIEURES EN TOURISME IREST

BACHELOR OF HOSPITALITY MANAGEMENT

Overview

The Bachelor of Hotel Management is a 3-year program that offers an international degree in partnership with Paris 1 Panthéon Sorbonne University, taught in English. The degree covers key sectors like food and beverage, accommodation, destination, brand management, and event management, preparing students for entry-level managerial and supervision roles both locally and internationally. The first two years focus on foundational subjects such as economics, management, law, computer science, and foreign languages. In the third year, students gain skills for mid-level management positions in hospitality and tourism, including team leadership, personnel and revenue management, marketing and sales management, human resources, and service quality supervision.

WHY STUDY HOSPITALITY MANAGEMENT?

- The only international hotel management degree offered in Egypt.
- First time Paris 1 Panthéon Sorbonne has delocalized its professional hotel management bachelor's degree in Egypt and the Middle East.
- Opportunities to work in France, Europe and regionally.
- Exclusive internship opportunities through our partnerships with leading hospitality groups.
- One-week study visit to Paris, with the opportunity for an internship in France.
- Program features a 4-week internship program each semester at hotels, resorts, and companies within tourism, hospitality, and related industries.



Number of years	3
ECTS	180
French partner university	Paris 1 Pantheon Sorbonne
Faculty	Management and Information Systems

POSSIBLE CAREER PATHS:

-A qualified Hotel / resort / manager professional, from 2-star hotels to palaces, large Hotel groups to boutique hotels) as well as private consulting companies

-Room division manager
-Accounting and financial manager
-F&B Manager
-Front office manager

-Marketing and sales manager
-Revenue manager
-Banquet and event manager
-Human resources manager

STUDY COURSES:

SEMESTER 1

- Introduction to Economic Analysis
- Introduction to Management Science
- International Economic Systems and Institutions
- Introduction to Law
- Language 1
- Mathematics 1 for Business and Economics
- Mathematics 2 (optional)
- Language 2
- Sport (optional)
- Associative action (optional)

SEMESTER 2

- Macroeconomics 1
- Microeconomics 1
- General Accounting 1
- Statistics for Economics-Management 1
- Economic History
- Language 1
- Language 2
- Sport (optional)
- Associative action (optional)

Summer course

- Egyptian history and civilization
- General Health and First Aid

SEMESTER 3

- Microeconomics 2
- European economy
- Organization and HR
- General Accounting 2
- Labor Law
- Monetary and Banking Economics
- Financial Mathematics
- Mathematics 2 for Business and Economics
- Computer Science 1
- Language 1
- Language 2
- Sport
- Associative action

SEMESTER 4

- Macroeconomics 2
- Economics of Organizations
- Statistics for Economics-Management 2
- Cost Accounting
- Strategy Marketing and Information Systems
- Principles of Finance
- Professional project
- Language 1
- Computer Science 2
- Language 2
- Sport (optional)
- Associative action (optional)

Summer course

- Introduction to Culinary Art
- Introduction to Human Nutrition

SEMESTER 5

- Language 1
- Language 2
- Digital Marketing
- Innovation in Tourism
- Introduction to Hospitality Business
- F&B Management
- Managing People in Hotels & Restaurants
- Technical Quality in hotels and restaurants
- Hotel information System
- English and communication
- Applied to Business.
- Methodology
- Skills and Personal Development

SEMESTER 6

- Language 1
- Language 2
- Destination and Brand Management
- Service Marketing
- Human Resources Management in Hotels management
- Legal and Fiscal Environment
- Sustainable Development
- Tourism & Hotel Business Game
- English and Communication in Business
- Supervised individual thesis.
- Training report



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