



**UNIVERSITÉ
FRANÇAISE
D'ÉGYPTÉ**

**Sorbonne
Nouvelle**
université des cultures



BACHELOR OF APPLIED FOREIGN LANGUAGES

Overview

The Bachelor of Applied Foreign Languages is a 3-year program, offered in partnership with Université Sorbonne Nouvelle. Graduates receive a French national diploma recognized in Egypt by the Supreme Council of Universities & can pursue a master's in France, Europe, or at UFE in Egypt, with French master's degrees like Languages, E-commerce and Communication or International and European Studies. The program develops language proficiency in French, English, and Arabic alongside professional applications in international trade, business, journalism, marketing, and specialized translation.



WHY STUDY APPLIED FOREIGN LANGUAGES?

- Students are enrolled at Université Sorbonne Nouvelle from the first year.
- Open to French, English, and Arabic speakers, with optional language reinforcement courses and a preparatory year.
- Strong connections with the job market, including multinational companies and international organizations (e.g., UN, WHO, FAO).
- Graduates are well-prepared for careers in specialized translation, e-commerce, marketing, human resources, diplomacy, tourism, and journalism.
- Highly qualified Egyptian and foreign academic staff and visiting professors from Sorbonne Nouvelle University and other French universities (e.g. Université de Franche-Comté, Université Paris Cité and Nantes Université).
- Teaching methods emphasize key professional skills such as autonomy, project management, teamwork, critical thinking, and problem-solving.

Number of years	3
ECTS	180
French partner university	Université Sorbonne Nouvelle
Faculty	Applied Foreign Languages and Humanities

POSSIBLE CAREER PATHS:

-Product managers
-Human resources managers
-Brand managers

-Journalists
-International translators (UN-NGO)
-Marketing managers

STUDY COURSES:

SEMESTER 1

- Communication skills French
- French Grammar
- Communication skills English
- English Grammar
- Cultural identities of French-speaking countries
- Cultural identities of English-speaking countries
- Introduction to Economics 1
- General Culture
- Methodology of Academic Work
- UE LANSAD – Arabic Language

SEMESTER 2

- French Grammar
- Communication skills French
- English Grammar
- Communication skills English
- Cultural identities of French-speaking countries
- Cultural identities of English-speaking countries
- Introduction to Economics 2
- Linguistics Syntax /Arabic
- Introduction to Law
- Digital Culture
- UE LANSAD or UE Pro

SEMESTER 3

- Applied language French
- French Translation Practice
- Applied Language English
- English translation practice
- Institutions and political life of French -speaking countries
- Institutions and political life of English-speaking countries
- Monetary and Financial Economics 1
- Linguistic Enunciation
- Introduction to Contract Law
- LANSAD - Arabic Language
- Digital Culture

SEMESTER 4

- Applied Language French
- French Language and Cultural Mediation
- Applied Language English
- English Language and cultural Mediation
- Institutions and political life of French-speaking countries
- Institutions and political life of English-speaking countries
- Monetary and Financial Economics 2
- Rhetoric and Argumentation
- Introduction to Labor Law
- LANSAD – Arabic Language
- Procedures, professions, and skills (DMC)

SEMESTER 5

COMMON CORE:

- Language of specialty French
- Applied Translation French
- Language of specialty English
- Applied Translation English
- Civilization of French-speaking countries
- Civilization of English-speaking countries
- International Trade Law
- European economics 1
- LANSAD – Arabic Language

-MAJOR IN BUSINESS AND INTERNATIONAL COMMERCE

- Written and Professional Communication
- Economics Management
- Economy, Society & Culture of French-speaking countries
- Economy, Society & Culture of English-speaking countries

-MAJOR IN SPECIALIZED TRANSLATION

- Specialized Translation French
- Specialized Translation English
- French Terminology & Lexicology
- English Terminology & Lexicology
- Linguistics, Lexical Morphology

SEMESTER 6

COMMON CORE:

- Language of specialty French
- Applied Translation French
- Language of specialty English
- Applied Translation English
- Civilization of French-speaking countries
- Civilization of English-speaking countries
- European Economics 2

- LANSAD – Arabic Language
- Internship & internship report

MAJOR IN BUSINESS AND INTERNATIONAL COMMERCE

- Corporate Communication
- Corporate Economics
- Economy, Society, and Culture of French-speaking countries
- Economy, Society and Culture English-speaking countries

MAJOR IN SPECIALIZED TRANSLATION

- French Specialized Translation
- English Specialized Translation
- French Terminology & Lexicology
- English Terminology & Lexicology
- Linguistic Semantics



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