



**UNIVERSITÉ
FRANÇAISE
D'ÉGYPTÉ**

MASTER OF BANKING AND FINANCE

School of Business & Information Systems

Overview

The Master in Banking and Finance is a 2-year degree, recognized in Egypt, in partnership with leading banks in Egypt. The program is taught in English. Graduates can integrate high level jobs in the banking industry.

French Partner



French degree with international
recognition

WHY STUDY MASTER BANKING AND FINANCE:

- Meet the demand for high-caliber professionals in financial institutions to structure, lead and develop business in the Middle East and internationally.
- Enable experienced employees to better understand and master changes in the financial sector including competition, digitalization, consumer behavior, international regulation.
- Empower high-potential young employees to gain a comprehensive understanding of the challenges their companies face.
- Consider local distinctions and international trade factors to develop effective strategies and tools.
- Provide graduates with career opportunities in Egypt and globally.



POSSIBLE CAREERS PATHS

- Head of business lines within the bank.
- Network Director.
- Regional Manager.
- Branch group manager.
- Corporate and institutional account manager.
- Risk Controller.
- Bank management controller.
- Chief Financial Officer.
- Financing manager.
- Banking information systems developer.

STUDY COURSES

YEAR 1 - SEMESTER 1

UE 1: Economic and legal environment.

Economics and international business.

Financial macroeconomics.

Labor law.

Tax law.

UE 2: Management fundamentals.

Marketing (consumer behavior).

Controlling 2.

HRM and professional integration.

Project management.

YEAR 1 - SEMESTER 2

UE 3: Specialization: Banking, Finance, and Insurance.

Financial risk management.

Insurance.

International finance.

Legal framework of banking and Insurance

Bank accounting.

Corporate strategy and financial sector outlook.

International operations.

UE 4: Professional integration.

Professional seminars (Banking Finance Insurance).

Dissertation methodology and role-playing.

Internship/thesis.

YEAR 2 - SEMESTER 1

UE 1: Economic and legal foundation of the financial sector.

Banking theory and regulation.

Capital markets (equities and interest rates).

Financial analysis and credit granting.

Asset law and taxation.

UE 2: Profitability and management of financial institutions.

Banking products and services strategy.

Management control in banking and insurance.

Financial transaction recording and auditing.

Banking marketing.

Customer relations management in financial institutions.

YEAR 2 - SEMESTER 2

UE 3: Banking and financial techniques.

Risk management of financial products.

Credit risk management.

Banking and insurance information systems.

Portfolio management.

Financial engineering.

Statistics and decision theory.

UE 4: Professional integration.

Professional seminars (Banking Finance Insurance).

Internship/dissertation.



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APPLY NOW

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