



**UNIVERSITÉ  
FRANÇAISE  
D'ÉGYPTE**

## **BACHELOR OF MANAGEMENT**

School of Business & Information Systems

### **Overview**

*The Bachelor in Management is a 3 year joint French-Egyptian degree in partnership with Nantes University. The program is taught in English. Additionally, a certain number of students have the opportunity to spend a year at Nantes University in France depending on their level of French and based on a co-selection process between UFE & Nantes University.*

**French Partner**



French degree with international recognition

### **WHY STUDY MANAGEMENT?**

- 3-year international bachelor's degree from Nantes University's School of Management with equivalency in Egypt.
- Acquire the principles of Management and Economics within a single bachelor's program, offering double competency.
- Highly qualified Egyptian and foreign academic staff and visiting professors from Nantes University.
- Eligible for master's studies worldwide after earning the French bachelor's degree.
- Graduates can pursue a career in business, finance, or marketing.



### **POSSIBLE CAREERS PATHS**

- Financial Manager.
- Accounting.
- Marketing.
- HR.
- Logistics.
- Banking.



# STUDY COURSES

## YEAR 1 - SEMESTER 1

Introduction to economic analysis.  
Introduction to management science.  
International economic systems and institutions.  
Introduction to law.  
Language 1.  
Mathematics 1 for business and economics.  
Mathematics 2 (optional).  
Language 2.  
Sport (optional).  
Associative action (optional).

## YEAR 2 - SEMESTER 1

Microeconomics 2.  
European economy.  
Organization and HR.  
General accounting 2.  
Labor Law.  
Monetary and banking economics.  
Financial mathematics.  
Mathematics 2 for business and economics.  
Computer science 1.  
Language 1.  
Language 2.  
Sport.  
Associative action.

## YEAR 3 - SEMESTER 1

Financial management.  
Financial markets.  
Management control.  
Organization theory.  
Organizational and HR2.  
Project management.  
Computer science 3.  
Language 1.  
Language 2.  
Corporate law.  
Professional mentoring.  
Professional conference.

## YEAR 1 - SEMESTER 2

Macroeconomics 1.  
Microeconomics 1.  
General accounting 1.  
Statistics for economics- management 1.  
Economic history.  
Language 1.  
Language 2.  
Sport (optional).  
Associative action (optional).

## YEAR 2 - SEMESTER 2

Macroeconomics 2.  
Economics of Organizations.  
Statistics for Economics-Management 2.  
Cost Accounting.  
Strategy Marketing and Information Systems.  
Principles of Finance.  
Professional project.  
Language 1.  
Computer science 2.  
Language 2.  
Sport (optional).  
Associative action (optional).

## YEAR 3 - SEMESTER 2

Language 1.  
Language 2.  
Economics for business.  
Economic sociology.  
Marketing data analysis.  
Marketing.  
Communication.  
Operations management.  
Management quantitative techniques.  
Professional Project.  
Internship.  
Management simulation.



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**APPLY NOW**

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