



**UNIVERSITÉ
FRANÇAISE
D'ÉGYPTE**

BACHELOR OF TOURISM AND HOSPITALITY MANAGEMENT

School of Business & Information Systems

Overview

Students enrolled in this program will gain an international professional degree in "Hospitality management" in partnership with Paris 1 Pantheon Sorbonne University. This degree is closely aligned and involves all sectors that require service such as food and beverage, accommodation, and event management. Students will be prepared for the first level managerial positions in a wide range of career options across various sectors of the industry locally and abroad.

French Partner



French degree with international recognition

WHY STUDY TOURISM AND HOSPITALITY MANAGEMENT ?

- Only international degree in Hospitality Management in Egypt.
- For the first time in Egypt and Middle East Paris 1 Pantheon Sorbonne delocalized the professional bachelor for hospitality management.
- Opportunities to work in France, Europe and regionally.
- Supported by international hospitality groups.
- Study visit in Paris and opportunity for an internship in France.
- Theoretical background and practical experience.



POSSIBLE CAREERS PATHS

- A qualified Hotel / resort /manager professional, from 2-star hotels to palaces, large Hotel groups to boutique hotels) as well as private consulting companies.
- Rooms division manager.
- Accounting and financial manager.
- Food and Beverage Manager
- Front office manager.
- Marketing and sales manager.
- Revenue manager.
- Banquets and event manager.
- Human resources manager.



STUDY COURSES

YEAR 1 - SEMESTER 1

Introduction to economic analysis.

Introduction to management science.

International economic systems and institutions.

Introduction to law.

Language 1.

Mathematics 1 for business and economics.

Mathematics 2 (optional).

Language 2.

Sport (optional).

Associative action (optional).

YEAR 2 - SEMESTER 1

Microeconomics 2.

European economy.

Organization and HR.

General accounting 2.

Labor Law.

Monetary and banking economics.

Financial mathematics.

Mathematics 2 for business and economics.

Computer science 1.

Language 1.

Language 2.

Sport.

Associative action.

YEAR 3 - SEMESTER 1

Language1.

Language2.

Digital marketing.

Innovation in tourism.

Introduction Hospitality Business.

Food and Beverage Management.

Managing People in Hotels & Restaurants.

Technical quality in hotels and restaurants.

Hotel information system.

English and communication applied to business.

Methodology.

Skills and personal development.

YEAR 1 - SEMESTER 2

Macroeconomics 1.

Microeconomics 1.

General accounting 1.

Statistics for economics- management 1.

Economic history.

Language 1.

Language 2.

Sport (optional).

Associative action (optional).

SUMMER COURSE (Tourism economy. Egyptian history and civilization.)

YEAR 2 - SEMESTER 2

Macroeconomics 2.

Economics of Organizations.

Statistics for Economics-Management 2.

Cost Accounting.

Strategy Marketing and Information Systems.

Principles of Finance.

Professional project.

Language 1.

Computer science 2.

Language 2.

Sport (optional).

Associative action (optional).

SUMMER COURSE (Introduction to culinary art. Public health and first aid.)

YEAR 3 - SEMESTER 2

Language 1.

Language 2.

Destination and brand management.

Service marketing.

Human resources Management in Hotels management.

Legal and fiscal environment .

Sustainable Development .

Tourism & Hotel Business Game .

English and communication in business.

Supervised individual thesis.

Training report.



**UNIVERSITÉ
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APPLY NOW

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