

BACHELOR OF TOURISM AND HOSPITALITY MANAGEMENT

School of Business & Information Systems

Overview

Students enrolled in this program will gain an international professional degree in "Hospitality management" in partnership with Paris 1 Pantheon Sorbonne University. This degree is closely aligned and involves all sectors that require service such as food and beverage, accommodation, and event management. Students will be prepared for the first level managerial positions in a wide range of career options across various sectors of the industry locally and abroad.

French Partner



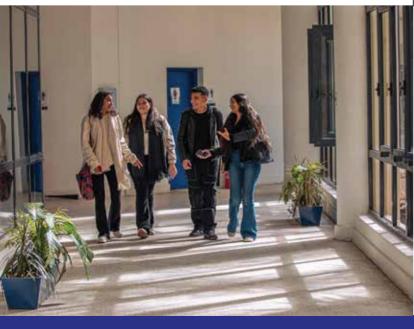


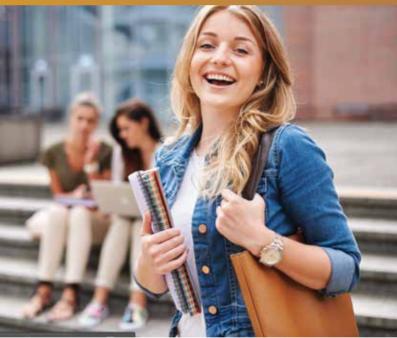


French degree with international recognition

WHY STUDY TOURISM AND HOSPITALITY MANAGEMENT?

- Only international degree in Hospitality Management in Egypt.
- For the first time in Egypt and Middle East Paris 1 Pantheon Sorbonne delocalized the professional bachelor for hospitality management.
- Opportunities to work in France, Europe and regionally.
- Supported by international hospitality groups.
- Study visit in Paris and opportunity for an internship in France.
- Theoretical background and practical experience.





POSSIBLE CAREERS PATHS

- A qualified Hotel / resort /manager professional, from 2-star hotels to palaces, large Hotel groups to boutique hotels) as well as private consulting companies.
- · Rooms division manager.
- Accounting and financial manager.
- Food and Beverage Manager
- Front office manager.
- Marketing and sales manager.
- Revenue manager.
- Banquets and event manager.
- Human resources manager.

STUDY COURSES

YEAR 1 - SEMESTER 1	YEAR 1 - SEMESTER 2
Introduction to economic analysis.	Macroeconomics 1.
Introduction to management science.	Microeconomics 1.
International economic systems and institutions.	General accounting 1.
Introduction to law.	Statistics for economics- management 1.
Language 1.	Economic history.
Mathematics 1 for business and economics.	Language 1.
Mathematics 2 (optional).	Language 2.
Language 2.	Sport (optional).
Sport (optional).	Associative action (optional).
Associative action (optional).	SUMMER COURSE (Tourism economy. Egyptian history and civilization.)
YEAR 2 - SEMESTER 1	YEAR 2 - SEMESTER 2
Microeconomics 2.	Macroeconomics 2.
European economy.	Economics of Organizations.
Organization and HR.	Statistics for Economics-Management 2.
General accounting 2.	Cost Accounting.
Labor Law.	Strategy Marketing and Information Systems.
Monetary and banking economics.	Principles of Finance.
Financial mathematics.	Professional project.
Mathematics 2 for business and economics.	Language 1.
Computer science 1.	Computer science 2.
Language 1.	Language 2.
Language 2.	Sport (optional).
Sport.	Associative action (optional).
Associative action.	SUMMER COURSE (Introduction to culinary art. Public health and first aid.)
YEAR 3 - SEMESTER 1	YEAR 3 - SEMESTER 2
Language1.	Language 1.
Language2.	Language 2.
Digital marketing.	Destination and brand management.
Innovation in tourism.	Service marketing.
Introduction Hospitality Business.	Human resources Management in Hotels management.
Food and Beverage Management.	Legal and fiscal environment .
Managing People in Hotels & Restaurants.	Sustainable Development .
Technical quality in hotels and restaurants.	Tourism & Hotel Business Game .
Hotel information system.	English and communication in business.
English and communication applied to business.	Supervised individual thesis.



Skills and personal development.

Methodology.

APPLY *NOW*

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Training report.