

## **BACHELOR OF APPLIED** FOREIGN LANGUAGES

School of Social Sciences & Applied Languages

#### Overview

The bachelor's degree in Applied Foreign Languages is a joint French-Egyptian degree with a duration of 3 years, in partnership with Université Sorbonne Nouvelle. The languages of study are French, English, and Arabic. Graduates of the bachelor's in Applied Foreign Languages can go on to study for a master's degree in France or Europe. In Egypt at UFE, they can continue their studies with the Master Multilingual Digital Marketing or the Master of International Relations.





French degree with international recognition

#### WHY STUDY APPLIED FOREIGN LANGUAGES AT UFE?

- A 3-year trilingual professional program leading to a bachelor's degree from the Sorbonne Nouvelle University, recognized in Europe and by the Egyptian Ministry of Higher Education.
- Students enroll in Université Sorbonne Nouvelle from the first year.
- Master three languages while delving into specialized fields such as translation, economics, law, IT, communication, business, and marketing.
- Strong ties with the job market, especially multinational companies and international organizations (e.g., UN, WHO, FAO)
- Graduates pursue careers in specialized translation, e-commerce, marketing, HR, diplomacy, tourism, and journalism.
- Highly qualified Egyptian and foreign academic staff and visiting professors from Sorbonne Nouvelle University and other French universities (e.g. Université de Franche-Comté, Université Paris Cité and Nantes Université).
- Work methods enabling students to acquire professional values such as autonomy, project management, teamwork, analytical and synthetic thinking, and problem-solving.





## **POSSIBLE CAREERS PATHS**

- Product managers.
- Human resources managers.
- Brand managers.
- Journalists.
- International translators (UN-NGO).
- Marketing managers.

# **STUDY COURSES**

#### YEAR 1 - SEMESTER 1

Communication skills French.	French grammar.
French grammar.	Communication skills
Communication skills English.	English grammar.
English grammar.	Communication skills
Cultural identities of French-speaking countries.	Cultural identities of I
Cultural identities of English-speaking countries.	Cultural identities of I
Introduction to economics 1.	Introduction to Econo
General culture.	Linguistics syntax /Ara
Methodology of Academic Work.	Introduction to Law.
UE LANSAD - Arabic language.	Digital culture.

#### **YEAR 2 - SEMESTER 1**

Applied language French.

French translation practice.

Applied language English.

English translation practice.

Institutions and political life of French -speaking countries. Institutions and political life of English-speaking countries.

Monetary and Financial Economics 1.

Linguistic enunciation.

Introduction to contract law.

LANSAD – or Free UE.

Digital culture.

#### YEAR 3 - SEMESTER 1

Common core.	Major in Business and commerce
Language of specialty French.	Written & Professional communication.
Applied translation French.	Economics management.
Language of specialty English.	Economy, society & culture of
Applied translation English.	French-speaking countries.
Civilization of French-speaking	Economy, society & culture of
countries.	English-speaking countries.
Civilization of English-speaking	Major in Specialized Translation
countries.	Specialized translation French.
International trade law.	Specialized translation English.
European economics 1.	French terminology & lexicology.
LANSAD –Arabic Language or	English terminology & lexicology.
UE Pro.	Linguistics, lexical morphology.

### YEAR 1 - SEMESTER 2

TEAR T - SEMESTER 2
French grammar.
 Communication skills French.
 English grammar.
 Communication skills English.
 Cultural identities of French-speaking countries.
Cultural identities of English-speaking countries.
Introduction to Economics 2.
Linguistics syntax /Arabic.
Introduction to Law.
Digital culture.
UE LANSAD -or UE Pro.

#### YEAR 2 - SEMESTER 2

Applied language French.

French language and cultural mediation.

Applied language English.

English language and cultural mediation.

Institutions and political life of French-speaking countries.

Institutions and political life of English-speaking countries.

Monetary and Financial Economics 2.

Rhetoric and argumentation.

Introduction to labor law.

LANSAD - Arabic Language or UE Pro.

Procedures, professions, and skills (DMC).

#### YEAR 3 - SEMESTER 2

Common core.	Major in Business and commerce
Language of specialty French.	Corporate communication.
Applied translation French.	Corporate economics.
Language of specialty English.	Economy, society, and culture of
Applied translation English.	French-speaking countries.
Civilization of French-speaking	Economy, society and culture
countries.	English-speaking countries.
Civilization of English-speaking	Major in Specialized Translation
countries.	French specialized translation.
European economics 2.	English specialized translation.
LANSAD – Arabic Language or	French terminology & lexicology.
UE Pro or Free.	English terminology & lexicology.
Internship & internship report.	Linguistics semantics.

## APPLY NOW

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