

# Open Position for a Professor in "Tourism and Cultural Heritage Management"

## THE UNIVERSITÉ FRANÇAISE D'ÉGYPTE

Founded in 2002, the Université Française d'Égypte (UFE) is a higher education institution under the dual supervision of Egyptian and French ministries of higher education. The UFE offers a promise to the new generation of pathfinders. A promise to receive unparalleled high-quality educational programs, a solid integration into the job market and a dedication to securing your professional future. The hub of French higher education in Egypt, the UFE delivers a multi-cultural experience as it offers a number of degrees from acclaimed French universities, accredited by France's Ministry of Higher Education, Research and Innovation.

A multidisciplinary establishment, the university's disciplines include engineering sciences, computer science and artificial intelligence, management, social sciences, architecture and applied languages. Courses are taught in French and English in an Arabic-speaking environment.

Our academic goals are supported by a wide spectrum of strategic partnerships with France's finest educational organizations. Their expertise is passed on to our students through a diversity of courses and programs. These partners include Université Paris I Panthéon-Sorbonne, Université Sorbonne Nouvelle, Université de Nantes, Université de Haute Alsace and the INSA of Strasbourg, all of them listed in the international rankings.

## THE POSITION

The colleague will be responsible for the teaching of the Master's degree in "Heritage Management" offered in partnership between the Université Française d'Egypte and Unviersité Paris I Panthéon-Sorbonne. The position will be located in Cairo, within the premises of the UFE.

The recruited Professeor is a specialist in tangible and intangible heritage.

Having a profile in Human and Social Sciences (geography, economics, sociology, anthropology, ethnology...) he/she has a thorough knowledge of the social, economic and cultural stakes of heritage in general and in the regional context (Egypt, North Africa, Middle East) in particular. He/she has experience in teaching, research and academic program management.

## Teaching

The teaching service will focus primarily, but not exclusively, on courses given within the framework of the Master's degree in Heritage Management. The courses are given in English, and deal with cultural heritage, cultural sites and museums, and tourism, from the point of view (depending on the courses given) of the issues of safeguarding, enhancement, mediation, tourism, project management. They address heritage as a resource for the development and growth of local communities.

#### Research

We are looking for a researcher in the field of heritage, with a capacity for interdisciplinarity in the fields of heritage. His/her publications and work will play an important role in the scientific influence of the UFE. He/she will supervise the research projects of UFE students. He/she will provide seminars on research methodology in order to accompany students of the Master's degree in Heritage Management who wish to continue their doctoral studies in Egypt, France or elsewhere. He/she will accompany the setting up of a research center on heritage and tourism within UFE, intended to welcome master students, doctoral students and other researchers.

#### Administrative coordination

He/she will coordinate, for UFE, in collaboration with the coordinator appointed by IREST, the Master's degree in Heritage Management. He/she will coordinate the recruitment of teachers and institutional and professional lecturers for the courses taught by the Egyptian side. He/she will ensure the administrative and institutional relations with IREST and with UFE's partners for the Master (IFAO, Egyptian Commission for UNESCO, etc.).

He/she will be the reference for the communication operations related to the Master "Heritage Management". He/she will rely on UFE's resources and administrative staff for these tasks.

Fluency in French and/or English is essential. Fluency in Arabic is necessary.

The position is on our main campus in Shorouk, in Greater Cairo. The Shorouk city is well located at 20 mn from the New Capital and New Cairo, 30 mn from international Cairo airport and only 90mn from the Red Sea.

## THE APPLICATION SHOULD CONSIST OF

- A cover letter specifying the motivation for the position
- A curriculum vitae
- A list of three references

# Applications will be sent by August 23 rd, 2023on

# cv@ufe.edu.eg

## presidence@ufe.edu.eg

deadline : August 11<sup>th</sup>, 2023